

15/Now Tacoma Minutes, 06/01/2019

Attendance:

COORDINATORS: Facilitator: *Ryan T*, Note Taker, *Alan OS*.

ATTENDEES: *Ryan, Alan, Taylor, Randy, Mary*

Introductions:

Attendees introduced themselves and discussed a bit about their activities

Adoption of Agenda and Approval of Minutes

1. Proposed agenda was adopted without modifications
2. Minutes of last meeting were briefly discussed, and minutes were unanimously adopted

Reports/Discussion

1. **Work Situation.** Attendees described a bit about their work situations.
 - A. Taylor works at the Frye Art Museum. They now have a union contract and are working on getting a living wage.
 - B. Randy was recently laid off. He has found another situation. This new job has better pay but a difficult commute.
 - C. Ryan is working as a nurse. His union, SEIU 1199NW, is currently in contract negotiations. Ryan is not on the negotiating committee but is a steward.
 - D. Mary is a union school bus driver. The school bus drivers are the biggest unit in her union. The union is now discussing scheduling hours, as school bus drivers often cannot count on regular hours.
 - E. Alan has been retired for about 10 years. He is the webmaster, recording secretary, and a treasurer of 15 Now Tacoma.
2. **Increasing Participation.** We discussed needing to attract more volunteers and how to accomplish this.
 - A. Alan will attend next DSA meeting and try to get make contacts and get people interested in participating.
 - B. We have been and will continue talking with people about setting up a forum. We could invite co-sponsors to discuss minimum wage and low wage work. We are looking for a venue to hold this forum in.
3. **Web Presence — A Part of Outreach**
 - A. We discussed our Facebook presence and messaging. Our FB page seems to be reaching people. We've reached 316 people with our reminder for this meeting. A fair number of people are watching us.
 - B. Alan presented information on the new website <https://15nowtacoma.org/>. In May, we had 125 visitors to our site with 247 page views. Visitors stayed an average of 1 minute 10 seconds on the website. Some 32% were desktop users, 18% tablet users, and 50% were mobile phone users. Some 64% were new

visitors and 36% were returning visitors. The last article published was widely read.

Alan said that the website can be a useful tool if we can get people interested in what we're doing and if we keep it relevant to people's lives. We need to keep people interested in coming back to our site and encourage them to tell others about it. That means we need fresh, new, and interesting material. Alan urged people to consider writing an article and submitting it for consideration.

4. Initiative Writing

Mark, Ryan, and Alan met a few days before this meeting. Mark gave Alan his extensive notes and research results from our last effort. Alan also had some own notes as well as notes from some of the original team members. There are dozens of documents containing research, discussions, legal considerations.

Next Meeting Plans:

COORDINATORS

- **Facilitator:** Ryan
- **Note Taker:** Alan

LOGISTICS:

- **Event:** General volunteer activists meeting
- **Time/Date:** July 7, 2019, 2:30 to 4 PM
- **Place:** Red Elm Café
1114 M.L.K., Jr Way
Tacoma, WA 98405

Adjournment:

5:00 PM

06/05/AOS